



Athletesgive.com Creates Global Portal of Athlete Community Service Events

Free website aggregates events and programs athletes host, searchable by sport, state and country, with the goal of increasing overall awareness, participation, donations and sponsorship dollars

Delray Beach, Florida (December 2, 2014) - www.athletesgive.com, a global portal of athlete community service events, provides fans and sponsors with information on events and programs so they can prioritize and maximize their charitable involvement and contributions. The unique site, which drives traffic to the athlete's existing presence on the internet and prominently displays dates, times, locations and the benefitting charity/organization, is immediately accepting event and program submissions from athlete, team and foundation/charity representatives and all other users of the site. There are no subscription, submission, posting and back-end fees associated with www.athletesgive.com.

Athletes give countless hours, significant funds and relentless support to outstanding charitable organizations across the country and around the globe. However, the headlines often highlight their negative choices and legal troubles. Athletesgive.com changes the conversation and shifts the focus from such failures to philanthropy, emphasizing the incredible impact athletes have on communities worldwide.

“Recently, the news has been filled with athlete misconduct that represents such a tiny sample size of athlete behavior,” said www.athletesgive.com founder and former player representative Jeff Deutsch of Overtime Consulting, Inc. “An overwhelming majority of players are incident-free, proud ambassadors of their leagues, teams and families and influential in their communities in positive and meaningful ways. We can’t unjustly paint athletes with the same broad brush. The launching of the site is needed to serve as an important reminder of this critical point and the great work being performed on a daily basis.”

The website has been in development for months and the overall concept was created years ago. There are a handful of outstanding sites and blogs that bring much deserved attention to athlete charities and their foundations, but none that allow fans and sponsors to navigate the current philanthropy landscape by accessing event specific, practical information in a user-friendly way like they can at www.athletesgive.com.

The success and powerful effect of www.athletesgive.com increases with each event submission form that is completed and posted on the site. “We can all help the thousands of generous and socially conscious active and retired athletes, coaches and sportscasters worldwide who embrace and internalize the ‘give back’ mentality by increasing awareness of and potential donations to their charitable projects while reinforcing the message that athletes give far more than they take away,” added Deutsch.

About www.athletesgive.com

Athletesgive.com, a global portal of athlete community service events purposefully launched during the Holiday season of giving, is owned by and is a vision of Overtime Consulting, Inc. It is a free site without any subscription, submission, posting and back-end fees. One of the site’s primary goals is to ensure that each athlete initiative does not become lost among the many worthwhile projects competing for local and national support, time and sponsorship dollars. As part of its Phase II functionality plan, additional search criteria are under consideration, including by event type, city and the surrounding area and charitable purpose/mission.

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